



Passports with Purpose Announces Water.org as 2012 Beneficiary of the Annual Travel Bloggers Fundraiser
A Network of Travel Bloggers and Donors Raise Funds to Build Five Wells in Haiti

SEATTLE, Wash., June 21, 2012 – In its fifth year, Passports with Purpose (PwP) co-founders Beth Whitman, Pam Mandel, Michelle Duffy and Debbie Dubrow announced Water.org as the 2012 beneficiary of the annual travel bloggers fundraiser. With a goal to raise USD 100,000 to build five community wells in Haiti, the philanthropic effort will begin November 27, 2012 and end December 11, 2012 on www.PassportswithPurpose.org.

For more than two decades, Water.org has been at the forefront of discovering and delivering solutions to the water crisis - giving women hope, children good health, and communities new opportunities. Founded by Gary White and Matt Damon, Water.org has empowered nearly one million people with clean water and toilets.

Funds raised from Passports with Purpose would support Water.org's program with its certified local partner, Haiti Outreach, to build and rehabilitate wells in Boucan Carre and Mirebalais, serving more than 7,400 people with clean water, sanitary toilets and hygiene education. Passports with Purpose's goal to build five wells is part of an 18-month program to build 20 wells and kicks off in June 2012.

"We're thrilled and honored to be working with Passports with Purpose and the travel blogging community," said Nicole Wickenhauser, senior development manager at Water.org. "Together, we'll help hundreds of Haitians gain access to clean water and make many more people aware of the water crisis in Haiti and around the world."

"For millions of people, extremely restricted access to water is a way of life. When those people don't have access to a clean water source, they die. Our support of Water.org this year is simply fundamental. People need clean water to live. We can help provide that," said Pam Mandel.

During the fundraiser, participating bloggers procure a prize, post about Passports with Purpose and the prize on their blog, and promote the fundraiser in social media and among their network of contacts. Past prizes included vacation packages, electronics and gear and amazing travel experiences. The Passports with Purpose website hosts a list of all the available prizes and donors make a tax-deductible donation. For each \$10 donated, eligible donors will be entered to win a prize of their choice. After the fundraiser ends, a winner is randomly selected for each prize. All of the funds raised go to Water.org.

"The idea behind Passports with Purpose is to do some good in the world by rallying the travel blogging community - people who have experienced developing countries first-hand and know how small amounts of money can change many lives," said Beth Whitman. "Our goal is to have 300 participating bloggers this year and we know with everyone's collective support we can make a long-lasting difference to people's lives in Haiti."

Passports with Purpose welcomes all travel bloggers to join in the community fundraiser and sign up [here](#). Organizations that wish to donate prizes or become sponsors can contact Passports with Purpose at info@passportswithpurpose.org. Passports with Purpose is proud to partner with Expedia.com as platinum sponsor; [TBEX](#) as silver sponsor and [HomeAway](#) and [Travellerspoint](#) as bronze sponsors.

About Passports with Purpose

In 2008, Debbie Dubrow, Michelle Duffy, Pam Mandel and Beth Whitman, the bloggers behind [Delicious Baby](#), [WanderMom](#), [Nerd's Eye View](#) and [Wanderlust and Lipstick](#), respectively, began a travel-inspired initiative to raise money online. Passports with Purpose also filled the need to do long-lasting good for people in the places travelers visit

by uniting an online community and leveraging the social media platforms of more than 100 travel bloggers around the world. PwP initiatives benefited Heifer International; the Passports School with American Assistance for Cambodia and a village in Tamil Nadu, India for 25 Dalit families with Land for Tillers' Freedom. In 2011, funds were raised to build two libraries in Zambia with Room to Read. For more information about Passports with Purpose visit, www.PassportswithPurpose.org, [www.Facebook.com/PassportswithPurpose](https://www.facebook.com/PassportswithPurpose) or [www.Twitter.com/PassportPurpose](https://www.twitter.com/PassportPurpose).

About Water.org

For more than two decades, Water.org has been at the forefront of developing and delivering solutions to the water crisis. Founded by Gary White and Matt Damon, Water.org pioneers innovative, community-driven, market-based solutions to ensure all people have access to safe water and sanitation; giving women hope, children hope, and communities a future. Water.org is empowering millions of individuals around the world with access to clean water and sanitation; ensuring a better life for generations ahead. Learn more and make a difference: www.Water.org.

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