



# PASSPORTS *with* PURPOSE

★ INDIA 2010 ★

*We believe in the power of travel to change the world. Join us.*

**MORE THAN 100 TRAVEL BLOGGERS JOIN “PASSPORTS WITH PURPOSE”  
TO BUILD A VILLAGE IN INDIA**  
***Third Annual Fundraiser Offers Unique Way to Give Back This Holiday Season***

SEATTLE, WA – November 8, 2010 – **Passports with Purpose** (PwP), the annual travel bloggers' community fundraiser, will begin on November 15, 2010 and end on December 13, 2010 on [www.passportswithpurpose.com](http://www.passportswithpurpose.com). More than 100 travel bloggers around the world will participate by blogging about PwP and donating a prize for the fundraiser. Prizes include hotel stays, travel gear, consumer electronics and experiences, an “it list” for holiday gift giving. Each \$10 donation enters a person to win a prize of their choice. On December 17, a winner will be randomly selected for each prize. Donations go directly to the 2010 beneficiary, **Land for Tillers' Freedom** (LAFTI), a non-profit organization that is focused on changing the conditions of the Dalit caste or India's “untouchables.”

In its third year, the Passports with Purpose prizes and participating bloggers are a testament to the travel community's commitment to making a difference. Here's a sample of this year's prizes.

- Seven-day Norwegian Coastal Voyage for two aboard Hurtigruten from Nancy D. Brown What a Trip
- Five-night hotel stay in a Mediterranean suite and a dinner at Circa59 at Riviera Palm Springs from Ciao Bambino
- \$250 gift card from SkyMall from Gadling and Mike Barish
- Five-night stay at one of the nine Marriott and Renaissance Caribbean & Mexico Resorts from Best Family Travel Advice
- Two-night getaway at DesBarres Manor Inn, a luxury Nova Scotia bed & breakfast, from Writing Travel
- £500 credit towards a stay in a vacation rental property anywhere in the world booked on the HomeAway Holiday-Rentals website from Grantourismo
- Apple iPad (16GB Wi-Fi + 3G) from Desperately Seeking Rootbeer
- Two-night stay and \$125 F&B gift certificate to any Kimpton Hotel from Dog Jaunt
- Two-night stay and complimentary drinks at the famous Carousel Bar at Hotel Monteleone in New Orleans from A Traveler's Library
- Two Delta flight vouchers redeemable within the 48 contiguous U.S. from away.com

Created by four Seattle-based travel bloggers who act on the power of travel to make change, Passports with Purpose's goal this year is to raise \$50,000 to build a village in India. With its home office in the village of Kuthur (Tamil Nadu), LAFTI's mission is to liberate Dalit women and their families through projects such as land distribution and cultivation, housing construction, adult training and youth housing and education. LAFTI works with the government and financial institutions to purchase land for Dalit families. Each house costs approximately \$2,000 to build.

In 2008, Debbie Dubrow, Michelle Duffy, Pam Mandel, and Beth Whitman, the bloggers behind Delicious Baby, WanderMom, Nerd's Eye View and Wanderlust and Lipstick, respectively, began a travel-inspired initiative to raise money online. PwP initiatives benefited Heifer International and the Passports School with American Assistance for Cambodia. For more information about Passports with Purpose visit, [www.passportswithpurpose.com](http://www.passportswithpurpose.com) and for more information about LAFTI visit <http://www.lafti.net/> or view: <http://youtu.be/m5zGLyMJwU>.

Passports with Purpose's 2010 platinum sponsor is Boots'nAll; gold sponsors are Livemocha and Round the World with Us; silver sponsors are HomeAway and Travellerspoint; and bronze sponsors are Hostelling International, Quintess, Raveable, TravelPost and Uptake.

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