

PASSPORTS *with purpose*

WE BELIEVE IN THE POWER OF TRAVEL TO CHANGE THE WORLD.

SIXTH ANNUAL 'PASSPORTS WITH PURPOSE' LAUNCHES WITH HUNDREDS OF TRAVEL BLOGGERS AND AMAZING PRIZES TO RAISE FUNDS FOR EDUCATION IN MALI

Goal is to raise \$115,000 to construct three schools and fund three adult literacy programs with buildOn

SEATTLE, WA – November 25, 2013 – Passports with Purpose (PwP), the travel blogger fundraiser, begins today at 11:59 pm EST and ends on December 9, 2013 at 11:59 pm EST on www.PassportswithPurpose.org. Hundreds of travel bloggers and donors around the world will raise USD \$115,000 to construct three schools and fund three adult literacy programs in the Sikasso region of southern Mali, Africa with [buildOn](#).

How Passports with Purpose Works

The success of Passports with Purpose centers around the [travel blogging community](#), who secure and write a description of a prize, along with details of the fundraiser, on their respective travel blogs. All the Passports with Purpose prize posts are linked to the [Donate](#) page. For each \$10 tax-deductible donation on the site, a person can enter to win a prize of their choice. Donations for multiple prizes and multiple \$10 increments are acceptable. On December 16, 2013 a winner will be randomly selected and notified for each prize. Donations go to the 2013 beneficiary, buildOn.

Now is the Time to Support Mali

The fifth poorest country in the world according to the UN's Human Development Index, Mali also suffers from one of the globe's lowest literacy rates at 31.1% and only 20.3% for females. To date, buildOn has completed nearly 200 schools in the region, with more than 24,000 children attending a buildOn schools in Mali on an annual basis. Steadfast in their commitment to break the cycle of poverty and illiteracy in Mali, buildOn has sustained the school construction program in the country amidst the current civil unrest north of the capital. As with all PwP projects, buildOn has partnered with rural villagers to contribute much to the construction and success of the schools.

\$10 to Brings Hope and Change through Education to Mali

Prizes range from hotel stays, tours and travel gear to clothing, gift certificates, electronics and more. An alternative gift this holiday season, donors can gift his or her prize, or make a donation in someone's name. Sample prizes include:

- Intrepid Travel's Best of Morocco - 15-Day Small Group Tour from Solo Traveler
- Three-night stay at the Four Seasons Resort Punta from Ciao Bambino
- One Vail Resorts 2013-2014 Season Epic Pass from Mother of All Trips
- Five-night Roman holiday package from Spanish Steps Apartment
- A weekend stay for two at the Toronto Marriott from Life in Pleasantville
- Emperor 85L internal frame backpack by Guerrilla Packs from Art of Adventuring
- BRX Exchange Rolling Backpack from Briggs and Riley from Practical Traveler
- GoPro HERO3 camera-White Edition from Albany Kid
- Two night stay at Keswick Hall at Monticello Charlottesville, Virginia from Live, Do, Grow
- 2 nights stay at Hotel Telegraaf in Tallinn, Estonia from Inspiring Travellers
- 100,000 Club Carlson Points from Points, Miles and Martinis

For a full list of prizes and to donate to Passports with Purpose, visit www.passportswithpurpose.com/donate.

Each year PwP is joined by a group of travel companies who are committed to helping PwP reach its goal by becoming a sponsor. In 2013, PwP is thrilled to partner with platinum sponsor Expedia.com for a second year; gold sponsors [DK Travel Guides](#) and [Rough Guides](#); silver sponsors [Collette Vacations](#) and [TBEX](#); copper sponsor [Eating London Food Tours](#) and returning bronze sponsors [HomeAway](#), [Hostel Bookers](#) and [Go with Oh](#).

About Passports with Purpose

In 2008, four Seattle-based travel bloggers began a travel-inspired initiative to raise money online during a two-week period in November/December. Passports with Purpose filled the need to do long-lasting good for people in the places travelers visit by uniting an online community and leveraging the social media platforms of more than 200 travel bloggers around the world. PwP initiatives benefited Heifer International; the Passports School with American Assistance for Cambodia; a village in Tamil Nadu, India for 25 Dalit families with Land for Tillers' Freedom; two libraries in Zambia with Room to Read; and in 2012 five wells in Haiti with Water.org. For more information about Passports with Purpose visit, www.PassportswithPurpose.org, www.Facebook.com/PassportswithPurpose or www.Twitter.com/PassportPurpose.

About buildOn

At home or abroad, buildOn's goal is to break the cycle of poverty, illiteracy and low expectations through service and education. In the U.S., buildOn empowers urban youth to transform their neighborhoods through intensive community service and to change the world by building schools in some of the economically poorest countries in the world. Internationally, buildOn is constructing schools in Haiti, Nicaragua, Nepal, Senegal, Malawi, and Mali. Our students have contributed over 1 million hours of service in the U.S., and have helped build more than 543 schools around the world. For more information, visit www.buildon.org, www.Facebook.com/buildOn or www.Twitter.com/buildOnEmpowers

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