

PASSPORTS *with purpose*

WE BELIEVE IN THE POWER OF TRAVEL TO CHANGE THE WORLD.

Ready? Get set to Donate to the Annual Passports with Purpose Fundraiser to Help Sustainable Harvest International
Every \$10 donation supports a family in Honduras and is an entry to win an amazing prize

SEATTLE, WA – November 24, 2014 – Passports with Purpose (PwP) is gearing up for the annual travel blogger fundraiser, set to begin on Monday, December 1, 2014 at 11:59 pm EST on PassportswithPurpose.org. Hundreds of travel bloggers and donors around the world will raise funds to provide the training and tools needed to feed families in Honduras and improve their standard of living while restoring the environment. The fundraiser will end on December 17, 2014 at 11:59 pm EST.

“Everyone at Sustainable Harvest International is so grateful to be chosen as this year's Passports with Purpose beneficiary,” said Florence Reed, founder and president of Sustainable Harvest International. “Every \$5,000 raised through this initiative represents five years of technical assistance that will allow a family to create a sustainable farm that will provide them with a healthy diet, a meaningful livelihood and income to pay for school, healthcare and other basic needs. The families will also become knowledgeable stewards of the environment, creating and protecting healthy ecosystems that benefit us all.”

How Passports with Purpose Works

The success of Passports with Purpose centers around the [travel blogging community](#), who secure and write a description of a prize, along with details of the fundraiser, on their respective travel blogs. All the Passports with Purpose prize description posts are linked to the [Donate](#) page. For each \$10 tax-deductible donation on the site, a person can enter to win a prize of their choice. Donations for multiple prizes and multiple \$10 increments are acceptable. On December 21, 2014 a winner will be randomly selected and notified for each prize. 100% of the donations go to the 2014 beneficiary, Sustainable Harvest International.

Every \$10 Donation Helps Families in Honduras

Prizes range from hotel stays, tours and travel gear to clothing, gift certificates, electronics and more. An alternative gift this holiday season, donors can gift his or her prize, or make a donation in someone's name. Sample prizes include:

- Two-night stay for two at Stowe Mountain Lodge from Mother of All Trips
- Urban adventure food tour with Intrepid Travel from Nomadic Matt
- Two-night stay at Nickelodeon Suites Resort from Solo Mom Takes Flight
- \$1000 towards a HomeAway stay from Mom it Forward
- Set of Helly Hansen Duffel Bags from Kids on a Plane
- ASUS MeMo pad 8 from My Itchy Travel Feet
- WD My Passport Ultra 2TB Portal from Travel Addicts
- Tom Bihn Synapse 25 Black Dyneema/Iberian from The Talking Suitcase
- eBags EXO 2.0 Hardside Spinner Carry-on from The Vacation Gals
- Two-night stay at Four Seasons Resort Scottsdale from What a Trip
- Four-day guided backpacking trip at the Grand Canyon with The Wildland Trekking Company from Katie Aune
- One year business photo hosting account on Smugmug from Everything Everywhere
- €250 voucher for a GowithOh Apartment in Venice from The Wanderfull Traveler

For a full list of prizes and to donate to Passports with Purpose, visit www.passportswithpurpose.com/donate.

On December 2, 2014, the nation will also be participating in #GivingTuesday, and Passports with Purpose invites donors to join others in making a difference.

Each year PwP is joined by a group of travel companies who are committed to helping PwP reach its goal by becoming a sponsor. In 2014, PwP is thrilled to partner with [HomeAway](#) and [TBEX](#).

About Passports with Purpose

Passports with Purpose fills the need to do long-lasting good for people in the places travelers visit by uniting an online community and leveraging the social media platforms of hundreds of bloggers around the world. The online travel bloggers fundraiser occurs during a two-week period in December. PwP initiatives benefited Heifer International; the Passports School with American Assistance for Cambodia; a village in Tamil Nadu, India for 25 Dalit families with Land for Tillers' Freedom; two libraries in Zambia with Room to Read; five wells in Haiti with Water.org; and two schools and two adult literacy programs in Mali with buildOn. PwP was recognized by *Travel + Leisure*[®] magazine with a Social Media in Travel + TourismSM Awards (SMITTY) for "Best Use of Social Media by an Independent Journalist/Blogger." For more information about Passports with Purpose visit, www.PassportswithPurpose.org, www.Facebook.com/PassportswithPurpose or www.Twitter.com/PassportPurpose. During the fundraiser, follow along with the hashtag #PwP.

About Sustainable Harvest International

In Central America, inadequate farming practices cause devastating poverty and deforestation. The harmful cycle of slash-and-burn farming destroys tropical forests and doesn't produce enough food to meet the basic needs of a farmer's family. Since 1997, Sustainable Harvest international (SHI) has worked with families in rural farming communities in Belize, Honduras, Nicaragua and Panama. Using organic vegetable gardens, wood-conserving stoves, seed saving, movable chicken coops, and a host of other projects, SHI's local field trainers work together with families, individuals and communities to preserve our planet's tropical forests while overcoming poverty. Our five-phase/five year training approach is innovative, hands-on and long-term. SHI is working with 561 participant families in 82 communities in Central America. Since SHI's founding in 1997, 1,100 families have graduated and over 3.6 million trees have been planted. For more information about Sustainable Harvest International visit, <http://sustainableharvest.org>, www.Facebook.com/SustainableHarvestInternational or www.Twitter.com/SHILaCosecha.

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