



Passports with Purpose Aims to Help Families in Honduras with Sustainable Harvest International
Funds raised during annual travel bloggers fundraiser will provide training and tools needed to feed families

SEATTLE, July 28, 2014 – Passports with Purpose announces [Sustainable Harvest International](#) (SHI) as the 2014 beneficiary of the annual travel blogging community fundraiser. Funds raised will provide the training and tools needed to feed families in Honduras and improve their standard of living while restoring the environment. SHI can help one family for five years with every \$5,000 raised. In its seventh year, the online fundraiser will begin on December 2, 2014 at 11:59pm EST and end on December 17, 2014 at 11:59pm EST on www.PassportswithPurpose.org.

Sustainable Harvest International (SHI) is committed to combating malnutrition by teaching families in Belize, Honduras, Nicaragua and Panama how to plant organic vegetable gardens and fruit trees and build fishponds and chicken coops, while protecting the environment. Passports with Purpose will help families specifically in Honduras.

“Everyone at Sustainable Harvest International is so grateful to be chosen as this year’s Passports with Purpose beneficiary,” said Florence Reed, founder and president of Sustainable Harvest International. “Every \$5,000 raised through this initiative represents five years of technical assistance that will allow a family to create a sustainable farm that will provide them with a healthy diet, a meaningful livelihood and income to pay for school, healthcare and other basic needs. The families will also become knowledgeable stewards of the environment, creating and protecting healthy ecosystems that benefit us all.”

“Malnutrition and insufficient income to meet basic needs are very real threats for millions of families in Central America,” said Katie Aune, Passports with Purpose board member. “What drew us to SHI was their commitment to long-term impact in the communities and their mission to help families and the environment. What’s great is that \$10 provides one family with fruit and vegetables so they can eat three nutritious meals.”

On December 2, 2014, the nation will also be participating in #GivingTuesday, and Passports with Purpose invites donors to join others in making a difference. Organizations that wish to donate prizes or become sponsors can contact Passports with Purpose at info@passportswithpurpose.org.

“As recent events at the U.S. border demonstrate, it is critical that we help the children and families of Central America,” said Mara Gorman, board member of Passports with Purpose. “Supporting Sustainable Harvest International’s efforts in Honduras will keep families together in their homes and will make sure not only that they can feed and support themselves, but that future generations will be able to do the same. Our mission couldn’t be more timely - or more important.”

Passports with Purpose invites all travel bloggers to join and [sign up](#) on the site. During the fundraiser, participating bloggers procure a prize, write about Passports with Purpose and the prize on their blog, and promote the fundraiser in social media and among their network of contacts. Past prizes included vacation packages, electronics and gear and amazing travel experiences. The Passports with Purpose website hosts a list of all the available prizes. For each \$10 donated, eligible donors will be entered to win a prize of their choice. After the fundraiser ends, a winner is randomly selected for each prize. Funds raised go to Sustainable Harvest International.

About Passports with Purpose

In 2008, four Seattle-based travel bloggers began a travel-inspired initiative to raise money online during a two-week period in November/December. Passports with Purpose fills the need to do long-lasting good for people in the places travelers visit by uniting an online community and leveraging the social media platforms of more than 200 travel

bloggers around the world. PwP initiatives benefited Heifer International; the Passports School with American Assistance for Cambodia; a village in Tamil Nadu, India for 25 Dalit families with Land for Tillers' Freedom; two libraries in Zambia with Room to Read; five wells in Haiti with Water.org; and in 2013 two schools and two adult literacy programs in Mali with buildOn. PwP was recognized by *Travel + Leisure*® magazine with a Social Media in Travel + TourismSM Awards (SMITTY) for "Best Use of Social Media by an Independent Journalist/Blogger." For more information about Passports with Purpose visit, www.PassportswithPurpose.org, www.Facebook.com/PassportswithPurpose or www.Twitter.com/PassportPurpose.

About Sustainable Harvest International

In Central America, inadequate farming practices cause devastating poverty and deforestation. The harmful cycle of slash-and-burn farming destroys tropical forests and doesn't produce enough food to meet the basic needs of a farmer's family. Sustainable Harvest international (SHI) has worked with families in rural farming communities in Belize, Honduras, Nicaragua and Panama since 1997. Using organic vegetable gardens, wood-conserving stoves, seed saving, movable chicken coops and a host of other projects, SHI's local field trainers work together with families, individuals and communities to preserve our planet's tropical forests while overcoming poverty. Our five-phase/five year training approach is innovative, hands-on and long-term. SHI is working with 561 active participant families in 82 communities. Since SHI's founding in 1997, 1,065 families have graduated and 3.5million trees have been planted. SHI can be found online at <http://www.sustainableharvest.org/>.

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