

Passports with Purpose is the travel blogging community's annual fundraiser. We harness the power of the community and, through \$10 donations, raise funds to support tangible projects around the world that serve local communities.

The 2015 fundraiser will be held in mid-November and consists of an online sweepstakes with a variety of travel-related prizes, including tours, hotel stays and travel gear.

**How to apply:**

- Complete the application below and save it, together with any attachments, as a single PDF document.
- Email the completed application to [info@passportswithpurpose.org](mailto:info@passportswithpurpose.org) and copy [katie@passportswithpurpose.org](mailto:katie@passportswithpurpose.org).
- The deadline for submissions is **Monday, March 16, 2015**.

**Requirements:**

- Your organization must have a track record of at least three years of consecutive success with previous projects.
- You must have the ability to provide us with regular updates on progress throughout the project.
- Your organization must not have any religious affiliation.
- You must have the ability to accept funds through PayPal.
- You must be a United States-based non-profit organization with 501(c)(3) tax-exempt status with the Internal Revenue Service.
- The funding request should be between \$25,000 and \$100,000 and you should have the ability to complete the project even if the funding goal is not reached.

**We also look for projects that:**

- Are tangible and have a start and finish date.
- Have high impact to an entire community.
- Directly benefit women and/or children.
- Are located in developing nations, where the funds raised will likely have a larger impact.
- Support basic human needs.
- Are simple and easy to explain to potential donors.

**Examples of past projects include:** building two libraries in Zambia, building two schools in Mali, building 25 homes for a Dalit (untouchable) community in southern India and supporting the training of five families in Honduras in sustainable farming techniques.

## Passports with Purpose 2015 Application

Due Monday, March 16, 2015. Submit to [info@passportwithpurpose.org](mailto:info@passportwithpurpose.org) and [katie@passportwithpurpose.org](mailto:katie@passportwithpurpose.org).

### Organization Information

Organization/Project Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Social Media Accounts/Number of Followers:

Facebook: \_\_\_\_\_

Twitter: \_\_\_\_\_

Other: \_\_\_\_\_

Date of incorporation: \_\_\_\_\_ Do you have 501(c)(3) status? \_\_\_\_

Total annual budget: \$ \_\_\_\_\_ Number of full-time staff: \_\_\_\_\_

What percentage of your annual budget comes from individual donations? \_\_\_\_\_

### Project Information

Location of proposed project: \_\_\_\_\_

Expected start and finish date of project: \_\_\_\_\_

Amount of funding needed to complete project: \$ \_\_\_\_\_

Passports with Purpose \* PO Box 31023 \* Seattle, WA 98103 \* [info@passportwithpurpose.org](mailto:info@passportwithpurpose.org)  
[www.passportwithpurpose.org](http://www.passportwithpurpose.org)

If the PwP Fundraiser does not raise 100% of the funds needed, do you have other resources to draw from to finish the project? \_\_\_\_\_

We promote the fundraiser largely through social media, so being able to describe the chosen project clearly & succinctly is key. Describe your project in 140 characters or less: \_\_\_\_\_

Would there be an opportunity for members of the PwP board to visit the project upon its completion? \_\_\_\_\_

Please describe your ability/willingness to assist with the Fundraiser through securing prizes, promoting it on social media and/or promoting it to your regular annual donors: \_\_\_\_\_

On a separate page, please describe your organization and the proposed project in more detail, including, but not limited to, the following:

- A brief description of your organization’s mission (2-3 sentences).
- A detailed description of the proposed project.
- An explanation of who the project will benefit.
- An explanation of how the community will be involved in the completion of the project (e.g., will community members provide labor or materials)
- An explanation of how the project will be sustained beyond the funding received through Passports with Purpose.